

ExxonMobil



Presents:

GET FUNDED
GET FUELED



April 23, 2015

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Executive Summary

Our Mission

We represent ExxonMobil and are working together to find ways to reduce poverty in the Dallas area. We are committed to establishing an educational program to help Dallas' residents believe in higher education and help them achieve their own personal goals.

The Cause and Our Proposal

Since education (or the lack thereof) is one of the main causes of poverty in Dallas, we've created a program, titled "Get Funded, Get Fueled" that will offer a way for the people suffering from poverty and economic disadvantage to further their education by attending and completing a two- or four-year college or university, trade school, or vocational-technology program.

Poverty is a lifestyle, and those who are born into it will, more often than not, continue to accept the terms of poverty and its constraints on life. We have created this cause in order to offer an easier approach toward higher education in which will help families "break the cycle" of living in poverty.

We realize that fighting against poverty is not a simple task, and neither is persuading those who suffer from poverty to believe that higher education is possible. To help work through these difficulties, our program, "Get Funded, Get Fueled" will provide the opportunity for people, such as current high school students, graduates, parents with no/some college, etc. to apply for and be awarded an educational scholarship funded by ExxonMobil. In order to raise awareness for our cause, we will host a networking gala (or other event) for those interested, to attend and learn more about our team, our cause and its benefits.



I. Dallas Regional Chamber – History and Goals

The Dallas Regional Chamber was formed in 1909 when three other Dallas business groups — the Commercial Club, the 150,000 Club, and the Freight Bureau — merged with the Board of Trade.

About the Dallas Regional Chamber

The Dallas Regional Chamber is the area’s leading membership-driven business organization, committed to promoting economic prosperity by leading economic development, driving improvements in public education, influencing public policy, and catalyzing and advocating for regional partnerships. The DRC works to ensure that the Dallas region will become the most economically prosperous region—and the most desirable place to live and work—in the United States. The DRC is a not-for-profit organization comprised of businesses, which represent all facets of the North Texas business community.

The DRC’s members include sole proprietors, small and medium-sized businesses, and large corporations. The DRC is guided by a comprehensive five-year Strategic Plan titled “Strategic Plan Blueprint and is driven by more than 90 members of the Board of Directors and supported by committees of more than 600 volunteer leaders.

Why this is important for the Dallas Regional Chamber

The DRC has outlined five priorities within their Strategic Plan; priority number 2 is to drive improvements in public education by increasing student success and align graduates’ skills with employers’ needs – our cause directly relates to the DRC’s goals of 1. Improving Dallas ISD’s graduation rate and 2. Increasing the percentage of Dallas’ residents who hold advanced degrees.

Our educational scholarship program will help decrease the amount of poverty each year, and the individuals that complete their education will later be able to give back to the community by applying their skills, knowledge, and creativity throughout their career. We want members of the DRC’s board to help us select our scholarship winners by offering input, conducting interviews, or by providing advice regarding what we need to do/modify in order to produce the highest number of college graduates within our budget. With our scholarship program in place, the DRC would be positively impacted by having a more valuable workforce and stronger momentum that will increase high school and college graduation rates. All of these outcomes will positively fuel the Dallas economy as well.

II. ExxonMobil – Our History and Community Involvement

ExxonMobil is the world's largest international oil and gas company. We hold an industry-leading inventory of global oil and gas resources. We are the world's largest refiner and marketer of petroleum products, and our chemical company ranks among the world's largest.

ExxonMobil in the Community

ExxonMobil has a wide-range of history regarding community involvement, worldwide. A few stories of ExxonMobil's involvement are as follows:

1. Global Story - ExxonMobil partnered with an Indonesia foundation to provide scholarships to hundreds of students.

ExxonMobil has contributed more than \$3 million since 2011 to help establish the Akademi Siswa Bangsa International (ASBI) high school in Bogor, West Java, Indonesia. ExxonMobil's funding has helped provide scholarships to nearly 200 students, primarily young women, covering three years of fees, housing, food, textbooks, health benefits and uniforms. More than 190 students who received these scholarships recently graduated. Subsidiaries of Exxon Mobil and its predecessors have been operating in Indonesia for more than 100 years, and since 1968 have invested more than \$20 billion in the country. ExxonMobil in Indonesia currently has more than 850 employees, almost 90 percent of whom are Indonesian. During its time in Indonesia, ExxonMobil has been active in developing and assisting communities around its core areas of operation.

2. Economic Development and Supply Chain Management - North Baton Rouge Industrial Training Initiative

Through engagement with our contracting partners and the local community, ExxonMobil identified an opportunity to help meet an industry demand for a technically trained workforce and help our neighbors secure training and employment.

Launched in August 2012, the North Baton Rouge Industrial Training Initiative is a collaborative effort between the Capital Area Technical College, Baton Rouge Community College, ExxonMobil, other industrial leaders, nonprofit organizations and community resource partners. The initiative provides selected participants with free training in one of three concentrations — pipefitting, welding or electrical. The technical college accepted and enrolled 59 of the 200 individuals that applied for the pilot course, which ran from Oct. 1, 2012, to Feb. 18, 2013, and produced 46 graduates, exceeding the first-year goal of 45.

3. Human Rights and Managing Community Impacts – 100,000 Strong in the Americas

ExxonMobil donates \$1 million to student exchange program. Support will broaden the education base in the Americas.

ExxonMobil is making a \$1 million donation to help launch the *100,000 Strong in the Americas* project, which aims to increase the number of U.S. students studying in Latin America and the Caribbean to 100,000 annually and the number of Latin American and Caribbean students studying in the U.S. to 100,000 annually.

Further History of ExxonMobil in the Community:

- 1955 - Jersey Standard established the Esso Education Foundation, a program that gives financial aid to private colleges and universities.



- 2005 - ExxonMobil partners with professional golfer Phil Mickelson and his wife, Amy, to launch the Mickelson ExxonMobil Teachers Academy. The academy is designed to provide third-through fifth-grade teachers with the knowledge and skills necessary to motivate kids to pursue careers in science and math.



III. Poverty and Homelessness

Poverty in the Dallas Community

The poverty cycle – The causes and effects of poverty are most often interrelated so that one problem hardly ever occurs alone. Low income, low living standards (or homelessness), difficulty finding stable transportation and/or a stable job are all examples of either causes or effects of poverty.

Homelessness

Surveys conducted on recent homeless individuals age 21+ represent that the main causes of their homelessness are:

- Lack of income
- Unemployment
- Inability to find affordable housing

An estimated 65% of those surveyed (March 2013) say that they are in homelessness due to one of these factors; all of which can be helped by providing a better education.

The states and cities with the largest populations in the United States have a high number of homeless individuals; Dallas, Texas was included in this list.

Below are a few charts describing poverty in Dallas for 2009:

Residents with income below the poverty level in 2009:



Residents with income below 50% of the poverty level in 2009:



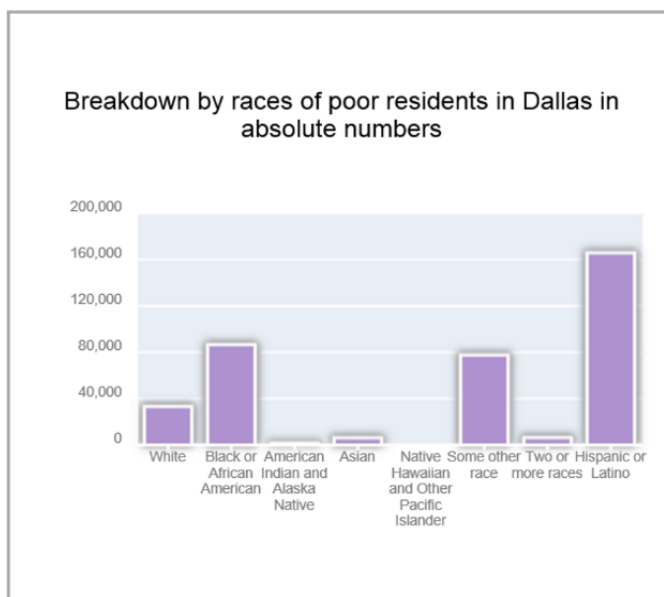
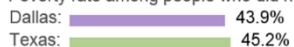
Children below poverty level:



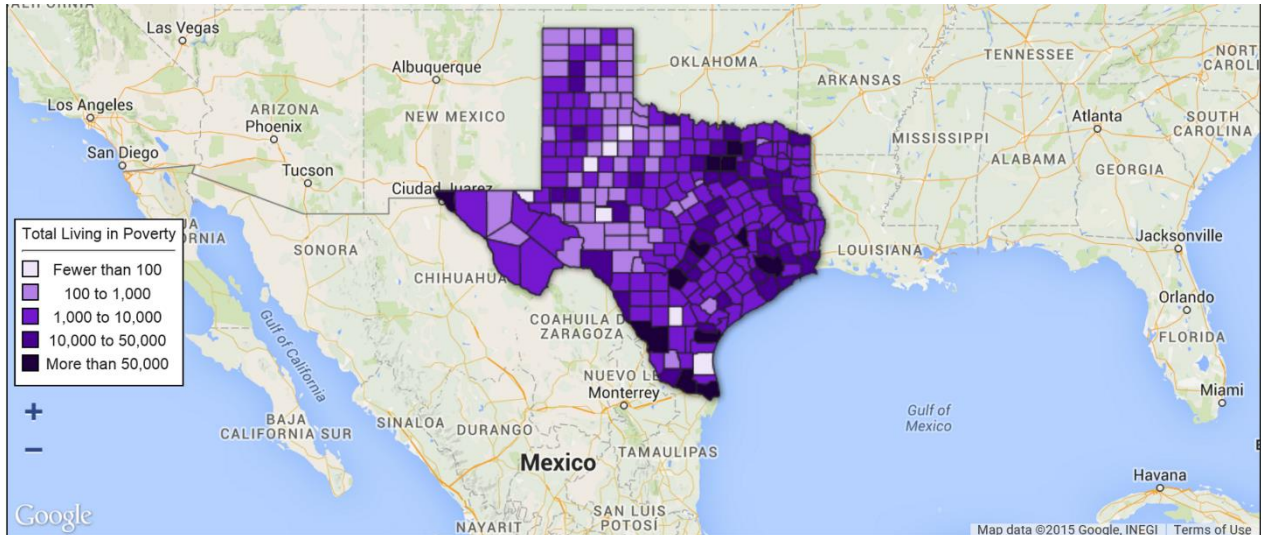
Poverty rate among high school graduates not in families:



Poverty rate among people who did not graduate high school not in families:



The information below was gathered from monthly surveys taken from 2006 to 2010. Gathering this information over the five year period makes the data more accurate by balancing out discrepancies faced monthly. (Source: American Community Survey, U. S. Census Bureau)



Dallas County

	Total	Margin of Error (+/-)	Below Federal Poverty Level	Margin of Error (+/-)	Percent of Total	Margin of Error (+/-)
POPULATION						
Total Population	2,284,646	1,905	402,147	9,086	17.6%	0.4%
50% of Federal Poverty Level	-	-	156,002	5,280	-	-
200% of Federal Poverty Level	-	-	940,972	9,875	-	-
AGE						
Under 18	636,834	771	168,964	4,964	26.5%	0.8%
18 - 64	1,455,607	1,391	212,825	4,876	14.6%	0.3%
65 or older	192,205	959	20,358	889	10.6%	0.5%
SEX						
Male	1,127,771	1,309	180,027	5,046	16%	0.4%
Female	1,156,875	1,452	222,120	4,957	19.2%	0.4%
RACE & ETHNICITY						
White*	787,870	1,512	57,148	2,676	7.3%	0.3%
Black	497,659	1,840	115,872	3,945	23.3%	0.8%
Hispanic*	851,995	787	211,629	7,604	24.8%	0.9%
Asian	113,827	948	13,266	1,579	11.7%	1.4%
EDUCATIONAL ATTAINMENT						
Less than High School	332,603	3,782	86,491	2,732	26%	0.7%
High School Grad or Equivalent	328,990	4,357	48,536	1,650	14.8%	0.5%
Some College / Associate's Degree	359,119	4,054	33,737	1,598	9.4%	0.4%
Bachelor's Degree or Higher	401,775	3,767	16,185	902	4%	0.2%
EMPLOYMENT STATUS						
Worked Full Time	816,810	4,892	38,972	1,906	4.8%	0.2%
Worked Part-Time or Part of Year	408,553	4,831	76,431	2,183	18.7%	0.5%
Did Not Work	490,461	4,372	131,785	3,696	26.9%	0.6%

*Hispanic is an ethnicity in the American Community Survey data, and individuals who are of Hispanic, Latino or Spanish origin may be counted as any race. "White" excludes individuals who reported Hispanic, Latino or Spanish ethnicity.



Description & Benefits

Project Description: Get Funded, Get Fueled is a scholarship program serving all eligible applicants. The goal is to break the cycle of poverty by educating and providing opportunities for impoverished individuals. By enabling individuals to get an education and facilitating employment opportunities, we create a threefold economic benefit: previously-impoverished individuals are now employed, creating value for their employers, spending their own income, and are no longer drawing on support structures for their own livelihood.

The program is paid for by an externally managed endowment, initially funded by ExxonMobil, and runs off of the interest income on the endowment itself. Applicants apply, and if requirements are met, are given guidance and the appropriate funding to seek an associate's, bachelor's, or appropriate technical degree. After graduating and receiving their diplomas or certifications, applicants participate in facilitated networking and are, ultimately, employed - if not by other interested companies, then by ExxonMobil itself.

Benefits: The Chamber benefits because this program works directly to improve the education of the community and raise employment of the impoverished and otherwise unemployed.

The applicants benefit through the education and employment opportunities, giving them the bootstraps by which they can pull themselves up. The Dallas area benefits because the number of qualified, hireable workers grows; and the draw on entitlements by the impoverished and unemployed shrinks.

Purpose: The purpose of our cause, "Get Funded, Get Fueled" is to offer a solution or a "way out" for those who struggle living in poverty on a daily basis. Poverty is one of, if not the greatest factor that contributes to high school/college drop outs or students forgoing college altogether. If we can identify and target these groups of people and help steer them away from this recurring lifestyle we believe that, over time, we will positively impact numerous lives, families, and the overall Dallas community.

Our Goal: To fund an estimated 1500-1700 people per year and help them complete an Associate's Degree or two-year trade school program, at a minimum. According to the US Census Bureau (2013), the DFW population is currently 6.8 million, in which 22.9% of persons over twenty-five years old completed high school and/or earned a GED; 22.7% attended college but did not graduate; 6.5% completed an Associate's degree. These numbers prove that attending and completing college is not quite popular, and our ultimate goal is to raise awareness for the need of higher education in order to increase these percentages over time.



Application Process
<i>Step 1:</i> Obtain application form via: www.exxonmobil.com/scholarship
<i>Step 2:</i> Review the list of requirements and determine whether you are eligible for the program
<i>Step 3:</i> Fill out the application
<i>Step 4:</i> Write your personal essay
<i>Step 5:</i> Ensure application is complete
<i>Step 6:</i> Sign and submit completed application to (if not applying online):
Exxon Mobil Non Profit Education Scholars 5959 Las Colinas Blvd Irving, TX 75039

Scholarship Requirements and Additional Info:

The Exxon Mobil Non Profit Education Scholarship is a scholarship more that provides \$10,000 each year of renewable grant for low income students who want to continue to achieve higher education and get their four-year degree. Applicant must plan to complete at least two years in community college.

Applicant must meet the following requirements:

- Must have high school diploma or GED and be between the ages of 18 to 25
- Must live in Dallas County or surrounding area
- Must provide an income statement of family or student
- Must write an essay which tells us about your goal to achieve the degree
- Must pass a background check; non-violent offenses excepted
- The committee reserves the right to consider and admit applicants on a case-by-case basis

Notification and Recognition

All students must submit an application form with all requirements listed above no later than June 1, 2015. Students are also responsible to renew their scholarship before April 15, 2015. Students who have been awarded the Exxon Mobil scholarship will sign an agreement form which commits to completing a two year degree plan and students must maintain an average GPA of 3.0 or higher.

Submission: Please mail your completed packet to:

Exxon Mobil Non Profit Education Scholarship
5959 Las Colinas Boulevard
Irving, TX 75039

You may apply online: <http://mxdev.3owl.com/getfunded/>

GET FUNDED, GET FUELED SCHOLARSHIP APPLICATION FOR 2015

APPLICATION DEADLINE JUNE 1ST, 2015

APPLICANT'S NAME: _____

AGE: _____

STREET ADDRESS: _____

CITY, STATE, ZIP, COUNTY: _____

PHONE: _____

EMAIL ADDRESS: _____

STUDENT'S HIGH SCHOOL'S GPA: _____

HAVE YOU EVER APPLIED FOR AN EXXON MOBIL SCHOLARSHIP BEFORE?

(Please circle) YES or NO

2014 APPLICANT INCOME: _____

2014 HOUSEHOLD INCOME: _____

PLEASE CIRCLE THE TYPE OF DEGREE YOU WISH TO COMPLETE:

TWO-YEAR CERTIFICATE - ASSOCIATE'S DEGREE - BACHELOR'S DEGREE

Personal Essay

Please address the following questions on a two page essay and attach separately:

1. If awarded, how do you plan on using the funds?
2. How will this scholarship help you achieve your educational goal?
3. Explain a moment in your life that you feel has impacted your decision to further your education.

I _____, certify that all statements provided in this application are correct.

Date _____ Signature _____

Awarding Process

The two page essay must reflect evidence of personal responsibility and accountability. The applicant must obtain and submit three letters of recommendation that describe, demonstrate, and/or support the applicant's character, personality, and goals.

Recipients

The recipients of the Get Fueled, Get Funded scholarship will be announced no later than one month after application deadline. A ceremony will be held, thereafter, in order to recognize these individuals. (Details for the ceremony to be announced at a later date.)

Next steps and additional information

The recipients of the scholarship will need to provide a copy of his/her class schedule before funds are disbursed to the school. Dropping classes or reducing enrollment to part-time will render the student ineligible to receive any remaining funds. Evidence of enrollment and grade reports are to be submitted on a recurring basis. Purposely falsifying any information required by the Get Fueled, Get Funded scholarship program will result in immediate dismissal from the program.

Checklist

- ___ Attached high school diploma or GED certificate
- ___ Attached personal and household income
- ___ Attached two page essay
- ___ Application signed



Expenses

Operating Expenses			
Financial Information			
Education Program	FY 2016		
A. Professional Services Program Staff/ Personnel			
Salaries/ Benefits- Administrative	600,000.00		
Salaries - Artistic	40,000.00		
Salaries - Support Staff, Contractual	300,000.00		
B. Outside Services			
Professional Artistic Services Fees	10,000.00		
Technical (Artistic) Production Fees	5,000.00		
Contracted Services (legal, accounting)	35,000.00		
C. Gala			
Gala Expenses Total	530,780.00		
See GALA budget for break down			
D. Education Expenses covered for Students			
5000/year per student (10000 students)	7,500,000.00		
E. Administration			
Insurance	10,000.00		
Utilities (include phone, internet)	6,000.00		
Office Space Rental	48,000.00		
Other	10,000.00		
TOTAL EXPENSES	9,094,780.00		
Operating Surplus(Deficit)*	\$ 12,205,220.00		



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